

Hi, I'm Anupam Sahoo.

Professional Summary

With 15+ years of experience in web development, project management, and team leadership, I specialize in backend/frontend technologies, cloud platforms, and API integrations. I have a strong track record of delivering scalable, user-focused solutions and leading high-performing teams. My expertise in cloud infrastructure, server management, and performance optimization allows me to manage complex projects efficiently while ensuring reliable, high-quality results.

Experience

- **VICE PRESIDENT - TECHNOLOGY** May 2026 - Current
GenYMedium (ZMOT PRO PVT LTD), Hyderabad, India
 - **SaaS Product Development:** Spearhead the company's expansion into **SaaS products**, owning the technical strategy for multi-tenant architecture, subscription billing, and scalable product infrastructure from concept to market launch.
 - **Technology Strategy & Vision:** Own the company's overall technology roadmap, aligning engineering priorities with business strategy and driving decisions on **architecture, cloud platforms**, and build-vs-buy across the organization.
 - **Organizational Leadership:** Lead and scale multiple engineering teams and their managers, setting hiring plans, career growth frameworks, and performance standards across the technology function.
 - **Executive Stakeholder Management:** Partner with the CEO and cross-functional leadership (Product, Sales, Operations) to translate business goals into technology investments, budgets, and delivery commitments.
 - **Governance & Risk Management:** Define engineering processes, security posture, and compliance standards, ensuring reliability, data protection, and cost governance across all **AWS, Azure, and Google Cloud** infrastructure.
 - **Innovation & Scalability:** Champion adoption of emerging technologies and best practices to keep the platform scalable, high-performing, and future-ready as the company grows.

- **HEAD TECHNOLOGY** May 2021 - Apr 2026
GenYMedium (ZMOT PRO PVT LTD), Hyderabad, India
 - **Leadership & Team Management:** Lead and mentor cross-functional teams of developers and engineers, ensuring high performance and alignment with business goals through effective Agile practices and scrum methodology.
 - **Cloud Architecture & Solution Design:** Design and implement cloud solutions using **AWS, Azure, and Google Cloud**, optimizing infrastructure for performance, scalability, and security.
 - **Project & Stakeholder Management:** Oversee the entire project lifecycle, including scope definition, resource allocation, timelines, and risk management, while ensuring transparent communication between technical teams and stakeholders.
 - **Technical Innovation & Best Practices:** Drive the adoption of best practices in **PHP, Python, LAMP Stack, and API integrations**



Contact

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Core Competencies

- **Leadership & Project Management** (Team Leadership & Mentorship, Project Management, Stakeholder Management, Resource Allocation, Risk Management & Problem-Solving, tools like Jira, Trello, and Asana.)
- **Full-Stack Development & Architecture** (Frontend Development, Backend Development, Cloud Platforms, Microservices & Serverless Architectures, Databases)
- **Advanced API & Integration Expertise** (API Integration, Payment Gateway Integration, CRM & Marketing Automation Integrations, Telecommunication API Integration)
- **Version Control:** (Git, GitHub, GitLab, Bitbucket)
- **Performance & Web Optimization** (Server Optimization, Page Speed Optimization, Core Web Vitals Optimization)

Technical Expertise

- Cloud Platforms (AWS, Azure, GCP)

to deliver high-quality, scalable web applications that align with business objectives.

- **Performance & Optimization:** Spearhead efforts in **Server Optimization**, performance tuning, and **Web Vitals improvements** to ensure fast, reliable applications with a focus on user experience and **SEO** performance.

AVP TECHNOLOGY Jan 2021 - Mar 2021

Neil Patel Digital India, Bangalore, India

- **Leadership & Performance Improvement:** Delivered constructive feedback and mentorship to enhance team performance, fostering a culture of continuous growth and efficiency, while promoting the adoption of **Cloud Technologies** like **AWS** and **Azure**.
- **Operational Optimization & Cost Savings:** Led initiatives to improve operational workflows, driving **cost reductions** and **profit margin improvements** through effective resource management, utilizing **Cloud Solutions** for optimized infrastructure and scalability.
- **Project Delivery & Strategic Alignment:** Managed technology projects to ensure timely delivery within budget, aligning cloud-based initiatives with company objectives, overseeing project schedules, resources, and leveraging **AWS** and **Azure** to build scalable and secure solutions.

HEAD TECHNOLOGY Apr 2017 - Jan 2021

GenY Medium (ZMOT PRO PVT LTD), Hyderabad, India

- Led and managed technology projects, ensuring timely delivery within budget and scope. Oversaw project schedules, team coordination, and utilized cloud platforms like **AWS**, **Azure**, and **Google Cloud** to enhance scalability, performance, and cost-efficiency in delivering solutions.
- Enhanced team performance by understanding individual professional goals, providing targeted training, and fostering a collaborative environment, while driving cloud technology adoption and best practices in **cloud infrastructure management** and **cloud-based application** development.
- Managed resource allocation and cloud resource optimization to ensure cost-effective delivery. Prepared accurate budgets and financial reports (P&L, receivables), with a focus on efficient use of cloud services to reduce infrastructure costs and improve profitability.
- Responded effectively to emergencies and challenges, maintaining calm and ensuring swift implementation of **cloud-based solutions** to resolve issues, ensure business continuity, and minimize downtime.

TEAM LEAD TECH PROJECTS Oct 2016 - Apr 2017

GenYMedium(ZMOT PRO PVT LTD), Hyderabad, India

- Led a passionate software development team, focusing on mentoring and nurturing team members, fostering both personal and professional growth, while encouraging the use of AWS services for scalable and reliable cloud solutions.
- Managed development and support teams, working with modern web technologies such as PHP, JavaScript, HTML, CSS, Git, REST, MVC, and utilizing AWS EC2, S3, and Lambda to enhance application performance, scalability, and security.
- Focused on UX/UI design and enhancing user experience, while implementing Test-Driven Development (TDD), continuous

- Full-Stack Development
- Microservices & Serverless Architectures
- API Integrations (RESTful APIs)
- Payment Gateway Integration (Stripe, PayPal, Razorpay)
- Telecommunication API Integration (IVR, SMS/Voice Communication)
- CRM Integration (Salesforce, Zoho, LeadSquared)
- Database Management (MySQL, PostgreSQL, MongoDB, Firebase)

Frontend Development

- React
- Next.js
- Vue.js
- TypeScript
- Tailwind CSS
- Bootstrap
- HTML5
- CSS3
- Responsive Web Design
- UI/UX Best Practices

Backend Development

- PHP (Laravel, CodeIgniter, WordPress)
- Node.js (Express.js)
- Python
- JavaScript (Server-Side)
- RESTful APIs Development
- Server-Side Logic & Application Architecture

Performance & Optimization

- Server Optimization (Nginx, Apache)

delivery, and automated testing to improve development efficiency and integrating AWS services for optimized cloud hosting and performance.

SENIOR WEB DEVELOPER Nov 2013 - Oct 2016

GenYMedium (ZMOT PRO PVT LTD), Hyderabad, India

- Delivered multiple projects on time and within budget through effective planning and organisation.
- Worked with Product Manager to efficiently prioritise product backlog and deliver on revenue goals.
- Build internal tools, dashboards and integrations to scale processes and increase productivity.
- Business development with overseas clients
- Guidance to junior website designers over a period of time

EXECUTIVE, WEBSITE DEVELOPMENT Jul 2010 - Jan 2012

Shree Venkatesh Film , Kolkata, India

- Led and executed complex **Digital Experience** projects with a team of 5+ members, ensuring timely delivery and high-quality standards across all web content management and UI development initiatives.
- Managed multiple small projects across **Web Content Management** (WCM), balancing team capacity and demand while overseeing **recruitment, training, and resource allocation** to maintain optimal team performance.
- Fostered a positive team environment by maintaining team morale, guiding individual aspirations, and driving career growth and development through mentorship and support.

WEB DESIGNER + FRONT END DEVELOPER Sep 2007 - Jan 2009

Kalexiko Web Design , Remote

- Develop new user-facing features
- Build reusable code and libraries for future use
- Ensure the technical feasibility of UI/UX designs
- Optimize application for maximum speed and scalability
- Assure that all user input is validated before submitting to back-end
- Collaborate with other team members and stakeholders

CO-FOUNDER Sep 2006 - Nov 2013

101WebSiteDesign Inc. , Kolkata, India

- Helping create website designs (responsive, mobile, Web2.0)
- Create applications for facebook, Mobile applications for branding purposes
- Business development with overseas clients
- Guidance to junior website designers over a period of time

WEN DESIGNER Mar 2005 - Sep 2007

Scriptgiant Technologies Pvt. Ltd. , Kolkata, India

- Execute all visual design stages from concept to final hand-off to engineering
- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks
- Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas
- Present and defend designs and key deliverables to peers and executive level stakeholders
- Establish and promote design guidelines, best practices and standards

- Page Speed Optimization (Image Compression, Minification, Caching)
- Core Web Vitals Optimization (LCP, FID)
- CDN Integration
- Load Balancing & Traffic Management
- Docker & Kubernetes for Scalability

Awards

- **Emerging Leader** at GenYMedium, September 2019
- **Standing Ovation Award** – Recognized for exceptional performance and contribution to WelspunFlooring Project, 2023.

Hobbies

- **Playing Cricket:** Actively participating in cricket
- **Tech Innovation:** Experimenting with new technologies and tools to stay current with trends.
- **Traveling:** Exploring new cultures, cuisines, and gaining global perspectives.

Language

English, Advanced (C1)

Hindi, Conversational

Bengali, Conversational

Education

○ POST GRADUATE PROGRAM IN CLOUD COMPUTING (PGPCC) - CLOUD COMPUTING

Jan 2024

Great Lakes Executive Learning

AWS, GCP, Azure

○ CERTIFICATE COURSE OF MULTIMEDIA - MULTIMEDIA

Nov 2007

Arena Animation, *Kolkata, India*

○ BACHELOR OF SCIENCE - SCIENCE

Apr 2007

Vidyasagar University, *Midnapore, India*